



EDGAR MAURICIO CASADO LÓPEZ

INTERACTIVE AND MULTIMEDIA DESIGNER



EXPERIENCE

2018 - Present
Plaza en linea

DESIGN AND CUSTOMER SUPPORT

Design new user interface for web platform.

Design and create the communication with the users on the system showing customized alerts on the screen.

Design and develop Enterprise web pages and all other application-specific pages.

Create and edit video tutorials and user guides to help users learn and understand the system.

Assist with troubleshooting and end user support support via telephone and email to resolve and fix problems.

Evaluate level of effort and implement feature requests from users.

Design and create the digital strategies for different products.

Implement ecommerce on WordPress and WooCommerce platform.

2015 - 2018
Digitalsoft

CREATIVE AND PROJECT MANAGEMENT

Design create and implement digital marketing strategies for our customers.

Analyze needs and gather requirements from customers, plan the development process with the programs, signee the process with the customer and follow all the process until the production stage.

Field direct calls and email for support of our clients.

Contact prospective clients and close deals for new projects and sales from start to finish.

2012 -2015
Freelancer

FREELANCER

Design and create web pages and digital strategies for medium to small businesses.

Create and manage community to increase customer engagement on social media like facebook and twitter.

Help grow brand awareness on social media.

Use Google and create successful campaigns on google ads with analytics and targeting



SKILLS & SOFTWARE

Leadership

Creative

Responsible

Pro-active

Object oriented programming

Python beginner

Front end developer

Experience Design

Photosho

Illustrator

After effects

Adobe XD

Html and CSS

Wordpress

Community manager

Customer services

CONTACT ME



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Web

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EDUCATION

2007 - 2012

BACHELORS OF INTERACTIVE DESIGN AND DIGITAL ANIMATION

UNIVERSIDAD IBEROAMERICANA
CAMPUS PUEBLA

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